

Scam of the Day

by

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The recording below is of a phone call I received from someone named Aria, from AT&T threatening me that I will permanently lose my discount if I don't respond to the call immediately. I must admit she sounds pretty serious. I wasn't worried though because I could not lose a discount on a service I don't have.

I am posting this so that WV residents can get a sense of what scam calls sound like and how to spot some of the tactics scammers use. Listen to the clip and see if you can detect:

- Fear – of losing something
- Urgency – act now or suffer the consequences
- Use the name of a legitimate service



Calls like this one fall into the category of "Spray and Pray". Scammers send out thousands, or more likely, hundreds of thousands, of phone numbers hoping to snag a few vulnerable people. The payoff can be worth the expense - if they find the right people.